

# Hrishikesh Rao

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(734).881.0456

## EDUCATION

### University of Michigan, Ann Arbor, MI

Masters of Information. Specializing in Human Computer Interaction, Social Computing. GPA: 3.69/4.0

Expected: Apr 2018.

### Manipal University, Manipal, India

Bachelors of Technology in Mechatronics Engineering. GPA 8.29/10.0

May 2016

## EXPERIENCE

### IBM Research, Yorktown, NY, USA | UX Research

*Jun 2017 - August 2017*

Conducted user research, facilitated design sprints and brainstorming sessions to define practices for design of charity campaign websites. Collaborated with designers and data scientists to build a website that contributed as a foundation framework for storytelling in campaign websites.

### Find Your Ditto , Ann Arbor, MI, USA | UX Designer and Consultant

*Jan - May 2017*

Designed low and high fidelity prototypes of the Chronic Illness support meetup app. Conducted interviews, usability tests, and provided design recommendations on the onboarding and scheduling design that were implemented for the 2nd beta round of meetups through the app.

### Niki.ai Messenger Chatbot | Product Design Study

*Winter 2017 · Independent project*

Designed and programmed a framerJS prototype of facebook messenger chatbot UX for a service and shopping chatbot service offered by an Indian startup: Niki.ai to expand their market to users of IOS, Windows and low end android phones.

### Cisco Systems, Bangalore, KA, India | Design intern, IOT

*Feb 2016 - Jun 2016*

Interviewed stakeholders and designed wireframes for an android app to deploy an IOT dev board. The wireframe collapsed steps to write several lines of setup code on to just three clicks.

## SKILLS & METHODS

### UX RESEARCH METHODS

Storyboarding.  
Personas.  
Affinity/Content/Journey maps.  
Design Sprints.  
Whiteboarding.  
Brainstorming.  
Survey design.  
Usability testing.  
Think-Out aloud.  
Focus groups.  
Heuristics evaluation.  
Ethnographic studies.

### PROTOTYPING

Sketch.  
Invision.  
Framer.  
HTML5/ CSS3/ JS.  
Google Material Design.  
CAD (SolidWorks, ProE).  
3D Printing.

### SOFTWARE & PROGRAMMING

Adobe Illustrator,  
Android.  
R.  
IBM SPSS.  
Tableau.  
Python.  
Natural Language Processing (NLTK).  
ScikitLearn.  
Django.  
Flask.  
Opencv.

## LEADERSHIP

Peer Coach and Teaching assistant for Career and Internship Studio, University of Michigan.( 2017-2018)

DAQ Design Lead, University Solar Car Team, Manipal University. (2013-2016)